

Online Resources:

Kids in the Know

A national interactive safety education program for increasing the personal safety of children and reducing their risk of victimization online and in the real world.

www.kidsintheknow.ca

Cybertip!ca

Operated by the Canadian Centre for Child Protection, Cybertip.ca's mandate is to protect children from online sexual exploitation.

www.cybertip.ca

missingkids.ca

We offer families support in finding their missing child and provide educational materials to help prevent children from going missing.

www.missingkids.ca

Canadian Centre for Child Protection

The Canadian Centre for Child Protection is a registered charity dedicated to the personal safety of all children. First incorporated in 1985 as Child Find Manitoba, the CCCP is a group of dedicated volunteers, providing essential services to the families of missing children.

www.protectchildren.ca

Commit to Kids

The Commit to Kids program is a step-by-step plan to help child-serving organizations reduce the risk of child sexual abuse and create safer environments for the children in their care.

www.commit2kids.ca

VISIT OUR WEBSITE TO FIND MORE
INFORMATION AND OTHER VALUABLE RESOURCES
FOR STUDENTS & PARENTS
WWW.BSD.CA/STUDENTSPARENTS

Local Resources:

The community of Brandon as a whole, offers many different organizations and programs which our students and families may find useful:

Addictions Foundation of Manitoba	204-729-3838
Big Brothers & Sisters of Brandon	204-727-1787
Brandon Friendship Centre	204-727-1407
Brandon Police Service	204-729-2345
Child & Adolescent Treatment Centre	1-866-403-5459
Child Care Office (Westman Region)	204-726-6336
Child & Family Services of Western MB	204-726-6030
Crisis Pregnancy Centre Westman Inc.	204-727-6161
Dakota Ojibway Child & Family Services	204-729-3650
Elsbeth Reid Family Resource Centre	204-726-6280
Kids Help Phone	1-800-668-6868
Parents, Family & Friends of Lesbians & Gays	204-727-0417
Public Health Services	204-578-2500
Sexuality Education Resource Centre MB	204-727-0417
Westman Mobile Crisis Centre	204-725-4411
YMCA Brandon	204-727-5456
YWCA Brandon	204-571-3680

THIS PUBLICATION IS AVAILABLE IN ALTERNATE
FORMATS UPON REQUEST.

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SAFETY TIPS



**FOR STUDENTS
&
FAMILIES**



**BRANDON
SCHOOL DIVISION**
WWW.BSD.CA

Brandon School Division is committed to providing a safe and inclusive place for all of our students, and is proud to be partnering with the Brandon Police Service, the Canadian Red Cross, and our own Youth Revolution Team Members to launch a Divisional Student Safety Social Media Campaign.

Messaging will be featured on our Divisional and School based websites and social media accounts, with a focus on:

- Promoting healthy relationships for our students and their families;
- Cyber Safety;
- Stranger Danger; and
- Sexual Exploitation.

"We take student safety very seriously in our Division, and this social media campaign will assist in notifying and educating the public and our students about best practices, when it comes to student safety. Let's help prevent these incidents and talk to our children about the importance of keeping themselves safe."



Follow us on Twitter!
@BrandonMBSD



Basic Safety Rules for Students:

- Do not walk alone, try to walk with a friend, parent or guardian.
- Always tell your parent/guardian where you are going and when you will be home.
- Trust your feelings. If you are feeling scared or uncomfortable, then you should get away as fast as you can and tell an adult or someone you trust.

YELL, RUN & TELL

- Do not take short cuts through bushes or back alleys. Use the same route to and from school every day.
- Never give out your personal information to strangers.

Basic Safety Rules for Parents & Guardians:

- Help your child memorize their contact information and emergency numbers.
- Establish a family code word—No Code Word—No Go!
- Develop “Check In” Rules for your children are going out with friends. Always know where your child is.
- Help your child understand who a **safe stranger** is. For example: a police officer, a firefighter, or a teacher.

Stranger Danger:

- A stranger is anyone you do not know well.
- A stranger can be nice or not nice, a man or a woman, young or old.
- Even if someone looks safe, that person is still a stranger.
- If a stranger asks for help, get away as fast as possible.
- Never take food, candy, gifts, or stop to pet a stranger's animal.

NEVER GET IN A VEHICLE WITH A STRANGER.

Cyber Safety for Students & Parents:

- Keep computers with internet in an open area where you can easily see them.
- Never give out personal information to others online, through text messages or on the phone.
- Do not respond to emails, texts, picture or voice messages from someone you do not know.
- Be respectful online. Do not use the internet to gossip, bully or make threats towards others.
- Beware of contests, clubs, prizes and gifts. Always ask permission from an adult before joining anything online.
- Anything you post or send online (pictures, messages, comments, etc.) can be used and changed by anyone, AND there is a good chance it will never be deleted from the internet.

Point out safe places for your child:
places to play, walk and places to go
if there is trouble.